



SRI VENKATESWARA COLLEGE

University of Delhi

PLACEMENT REPORT

(SESSION 2019-20)



CONVENER:

Ms. Sunita Chhabra

PRESIDENT:

Shivansh Aggarwal, B.Com (P)

VICE PRESIDENT:

Twisha Gupta, B.Com (H)

Vanshika Mangla, B.Com (H)

CHIEF COORDINATOR:

Rahul Bhojwani, B.Com (H)

Sanchita Gupta, B.Com (H)

MEMBER OF STAFFCOUNCIL:

Dr. Shakuntla Wadhwa

Dr. Arun Kumar Bhardwaj

Dr. Meenakshi Bharat

Dr. Meenakshi Kuhar

Ms. Kalitasamal

Dr. Arpita Kaul

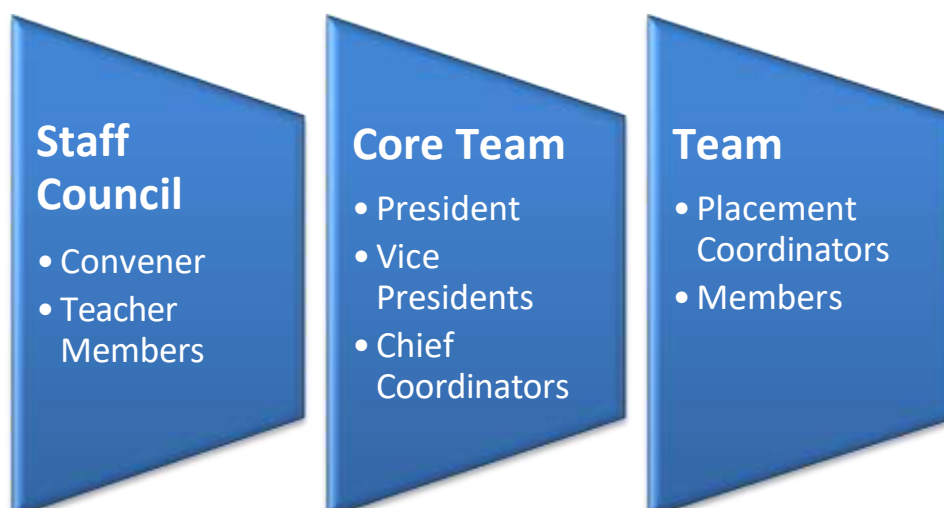
Mr. Ajit Singh

ABOUT THE PLACEMENT CELL

Placement Cell is a student body that works on all the career requirements of the students of the college. It is the intermediary which matches the requirements of the companies with the talent pool of the college and liaises between the recruiters, college authorities and the students. The Cell constitutes of hardworking and determined people, who dedicate their efforts towards getting the students of their institution placed in the best of companies, be it **Campus Placements** for the Third Year students, **Articleships** for the students pursuing **Chartered Accountancy** or offering **Summer Internships**. Having corporate giants such as **DE Shaw, Deloitte, KPMG, EY, PwC and American Express** on its Placement Board offering packages ranging between **2.4 to 11.5 LPA**, the Cell has shown a steady increase in the cluster of reputed corporate firms visiting the campus and the students placed each year. The Cell makes plans for development of not only the third years, but for each and every student of the institution by organizing informative seminars and sessions, wherein the students are enlightened on issues such as **CV Building**, how to work in a corporate environment and facing interviews in the perfect manner. The Cell also assists the management of the college in generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions.

- This year, the Placement Cell strived to get the best of companies to hire students from the college. Various **first-time recruiters** in the session 2019-20 were **McKinsey Knowledge Centre, American International Group (AIG), Rocsearch, Larsen and Toubro Limited (L&T)** among others.
- In this Session, more than 100 companies offered enriching job profiles to the final year students including, but not limited to **Risk Consulting, Audit, Risk Advisory, Deal Advisory, Data Analysis, Taxation, Technology Consulting, Sports Advisory, Content Development and Business Development**.
- The **Fourth Edition of the Internship Fair**, organised on **12th February 2020** saw participation of **34 organisations**. The companies rolled out **250+ offers** to the **564 students** who participated in the fair with the top recruiters being **Indigo Airlines, Ksenia Consultation and Teach for India**. The fair also had a speaker session and the event was a great success.

STRUCTURE OF THE PLACEMENT CELL



PLACEMENTS



The Placement Cell contacts various reputed recruiters. Some recruiters who came to our college this year are:



PLACEMENTS AT A GLANCE

<u>Company</u>	<u>CTC (in Rupees)</u>	<u>Number of Offers</u>
Deloitte USI	550000	22
KPMG India	440000	12
ZS Associates	578000	9
EY GDS	333333	8
American International Group	450000	5
EduKey	1150000	5
Indxx	405000	5
DJT Corporation	300000	4
FIS	360000	4
My Gate	536000	4
NIIT Limited	400000	4
AXA XL	400000	3
Byjus	600000	3
Great Learning	575000	3
McKinsey Knowledge Center	1078000	3
Transformative Learning Solutions	500000	3
AON Service	504000	2
Boston Consulting Group	685000	2
College Dunia	450000	2
inAugmentor Labs	325000	2
My Gate	800000	2
SiashMed Lifecare	500000	2
Taplow Group India	300000	2
The Smart Group	450000	2
United Airlines	600000	2
Assembly	300000	1
Athena Education	730000	1
Digital General Insurance	350000	1
Ebullient Securities	500000	1
EXL	380000	1
Grey B	600000	1
Hike Education	438000	1
ITC Hotels	264000	1
Leverage Edu	425000	1
Magic Pin	546000	1
Neerinfo Solutions	300000	1
OxyGarden	270000	1
PwC India	300000	1
PwC Acturial Services	650000	1
Sheeko	400000	1
StartupEd	300000	1
Teach For India	270000	1
The Oberoi Group	250000	1
United Airlines	625000	1
United Airlines	685000	1
WTW	420000	1
	TOTAL	134

<u>ArticleShips</u>		
ShineWing India	120000	1
EY India	180000	2
Mazars	108000	9
Grant Thornton	120000	7
<u>Other Programmes</u>		
The Oberoi Group	250000	1
Teach for India	270000	1
Total Placement Offers		155

INTERNSHIPS



Some reputed organizations that offered Internships to the students of our college this year are:



COMPANY WISE INTERNSHIP OFFERS

Company	No. of Internship Offers
Freequency	1
MAD	14
Atrangi Events	2
LMFSAI Harvard University	3
Travoinspire	1
Chegg India	16
Vardhan Consulting Engineers	14
Feedough	2
Ksenia Consultation	2
Policy Bazaar	1
Uneako	5
Eat My News	2
CSR Foundation	3
Pawwz	5
Child Heart Foundation	1
MyGate	5
Writefully Yours	3
Express Stores	1
Gramiksha	1
Solve Foundation	1
Stack Finance	1
Indian0	1
Prep Junction	2
Peacock Solar	9
EUV Learning	2
KRG Startegy Consultants	3
Webnnel	1
Amworld	2
Meet University	1
EduSaksham	1
Ifair'20 Offers	255
Total Internship Offers (Till 16th May 2020)	255 + 106 = 361



12th February 2020



INTERNSHIP FAIR 2020

The Placement Cell organized the Fourth Edition of Internship Fair on 12th February 2020, which was a huge success. The Fair received an overwhelming response with 564 Registrations (which have increased over the previous editions) where 34 Startups, NGOs and Corporates offered 255* Internship Offers and counting (results declared till 16th May 2020). List of the organisations that were a part of the Fair is given below:

Corporates	NGOs	Startups
AIM India	NanhePakshi	Artysan
Career Marshal	ROPIO Foundation	Tapan Mukherjee & Co.
Squad Connect	Teach For India	Inglu
Decathlon	Udayan Care	Eat My News
KGS	Umeed Foundation	Free Stand
MedTourEasy	Unnati	Koozies
Outlook	Yoddhas	Ksenia Consultation
Pioneer E-Solutions	Zomato Feeding India	Stayrific
Renaissance PR	Let's Volunteer	MBATrek
Bajaj Capital	People For Animals	Cinnamon
IndiGo Airlines		The Tarzan Way
EigoPaathshala		Socialache



Glimpses of Internship Fair 2020

The Fair commenced with a Speaker Session by our Chief Guest, Mr. Ashok Kumar Sangwan who is a Certified Management Development Leader from IIM Rohtak, and is an IRCA Certified Lead Auditor with more than 18 years of experience. He is a motivational speaker and has conducted many sessions in colleges around the country. He is the Senior Manager at Wipro Limited.

The Speaker Session was followed by Inauguration of the Internship Fair'20 by the Chief Guest, commencing the Recruitment Process for all organisations who participated in the Fair.





INTERNSHIP FAIR 2020 - ORGANISATION WISE **INTERNSHIP OFFERS**

Company	No. of Offers
Corporates Total	127
Bajaj Capital	10
IndiGo Airlines	2
Decathlon	2
Aim India	57
MedTourEasy	21
Outlook Group	23
Squad Connect	12
Startups Total	30
Cinnamon	3
Artysan	15
MBATrek	3
The Tarzan Way	4
Ksenia Consultation	5
NGOs Total	98
Zomato Feeding India	19
People For Animals	27
ROPIO Foundation	8
Unnati	2
Let's Volunteer	5
Umeed Foundation	11
Teach for India	26
Grand Total	255

CAREER DEVELOPMENT AND SKILL BUILDING: SEMINARS & SESSIONS



LIST OF SEMINARS HELD DURING THE YEAR

S.No.	Date	Topic	Organizer
1.	29 th July 2019	Resume Building	Uppercase Resume
2.	31 st July 2019	How to crack Aptitude Tests	T.I.M.E.
3.	9 th September 2019	Various platforms provided by MAD for underprivileged students	Make a Difference
4.	18 th September 2019	Scholars Programme for Women	Vedica
5.	19 th September 2019	Digital Marketing	Pune Institute of Business Management
6.	25 th September 2019	Time Value of Money and Interest Rates	Transfin
7.	26 th September 2019	ACCA and its Prospects	Zell Education
8.	30 th September 2019	Management of Business Risks	Global Risk Management Institute
9.	4 th October 2019	Peak Performance: The Science To Be Your Best Version	Mr Vineet Aggarwal (Flowithvin)
10.	21 st October 2019	Young India Fellowship	Ashoka University
11.	25 th October 2019	How to cope with Stress	Mr. Vir Phillip
12.	31 st October 2019	Goods and Services Tax	T.I.M.E.
13.	1 st November 2019	Unconventional Career Paths and Fellowships	Teach for India
14.	10 th January 2020	All about the field of Consultancy	Shannonside Capital
15.	13 th January 2020	Career in Actuaries	Institute and Faculty of Actuaries
16.	17 th January 2020	Interview tips and tricks	Talerang
17.	19 th January 2020	Live Resume Building	Resumod
18.	31 st January 2020	The Marketing Ideas Contest	PublicisMedia
19.	10 th February 2020	YLP and GMAT	Indian School of Business
20.	24 th February 2020	Pre-Internship Talk	OysterConnect
21.	5 th March 2020	Careers in Science	Adita Joshi (Founder and Director of Sansriti Foundation)

COMPETITIONS AND WEBINARS HELD DURING THE YEAR

S.No.	Date	Topic	Organizer
1.	4 th February 2020	Competition - TrailBlazer Business Case Challenge	Flipkart
2.	24 th February 2020	Competition - Introduction of Graduate School Maverick 2020	Deloitte USI- GSM 2020
3.	1 st May 2020	Career Excellence	Mr. Daksh Sethi (Student Mentor)
4.	12 th May 2020	Impact of Covid-19 on Financial Markets	Hint2Mint
5.	14 th May 2020	How to prepare for Aptitude Tests and Interviews	T.I.M.E.
6.	15 th May 2020	Financial Market- Stocks and Derivatives	Data IQ School of Analysis
7.	17 th May 2020	Impact of Covid-19 on Career Opportunities	Sirona
8.	18 th May 2020	Career Guidance	MBAtrek

RESUME BUILDING SESSION BY UPPERCASE RESUME

DATE: 29TH JULY 2019

Uppercase Resume, a professional resume building organization, conducted a 1.5-hour session with the freshers to make them understand as to how an impressive resume is made. They discussed the various soft skills that are required by a candidate in order to appear presentable. It was certainly a very informative session for the students who shared a positive feedback with us and were truly delighted to be a part of it.



WORKSHOP ON APTITUDE TESTS BY T.I.M.E

DATE: 31ST JULY 2019

To guide students in preparing effectively for online tests and GD- PI rounds, the Placement Cell, in collaboration with T.I.M.E., conducted a workshop. The workshop consisted of a session conducted by Mr. Amit Poddar, on cracking aptitude tests and GD-PI rounds. It was followed by an hour long Mock Aptitude Test prepared according to the tests conducted by top recruiters in their selection processes. More than 100 students came for the workshop and made it a big success.



AN INFORMATIVE SEMINAR BY MAD

DATE: 9TH SEPTEMBER 2019

The Placement Cell collaborated with Make A Difference (MAD) to conduct a session for the prospective volunteers of the organisations. It began with a fun ice breaking session followed by games and discussions which were both interactive and educational. All activities sought to sensitize the students towards the challenges faced by the children in shelter homes and how they, as individuals can play a part in shaping their life. It was followed by a detailed discussion on the various platforms MAD provide support to the children and how students can be a part of it.



VEDICA SCHOLARS PROGRAMME FOR WOMEN

DATE: 18TH SEPTEMBER 2019

A seminar was conducted by Vedica Scholar Programme for Women on 18th September 2019 about their 18 months management programme. The seminar began with a brief introduction about the gender disparity in the workplace followed by the introduction to their programme. The session gave a detailed insight into their 'Shadow a Woman Leader' Module, prominent faculty from around the world, and the plethora of placement opportunities available.



DIGITAL MARKETING SESSION BY PUNE INSTITUTE OF BUSINESS MANAGEMENT

DATE: 19TH SEPTEMBER 2019

A seminar was conducted by Pune Institute of Business Management on 19th September 2019 about Digital Marketing and marketing Segmentation. The seminar was about the various digital marketing strategies which are employed by companies to increase their selling. Mrs. Palak Sharma who's an educator, entrepreneur and content expert also discussed the dynamics between the customer and seller and how advertisements influences the buying wish of customer. She also interacted with the students on the topic of market chains and its Segmentation. The highlight of the seminar was the plethora of career opportunities that were discussed with the students and how can they further develop their career in this field.



SESSION ON TIME VALUE OF MONEY AND INTEREST RATES BY TRANSFIN

DATE: 25TH SEPTEMBER 2019

A seminar was conducted by Transfin on 25th September 2019 ON the topic "Time value of Money and Understanding interest Rates/Inflation" by Mr. Nikhil Arora (Founder and CEO) and Mr. Sharath Toopran (Co-founder).The seminar began with a brief introduction on the concept of money and its value in the past vs the present. The session gave stimulating insights on interest rates vs inflation, how they affect the value of money with time, the concept of IOU and the relation between interest rates, money supply, inflation and Forex. The seminar ended with an interactive QnA session for the students with the eminent speakers.



SEMINAR ON ACCA AND ITS PROSPECTS BY ZELL EDUCATION

DATE: 26TH SEPTEMBER 2019

A seminar was conducted by Zell Education on 26 September 2019 about ACCA and its prospects across the world. The seminar was about the various avenues which can be availed after clearing ACCA and the various placement opportunities available to the students later on. Many queries regarding the examination and the Career Opportunities were also discussed at length. Students were also briefed regarding what is it that companies expect from their employes these days in terms of professional degrees, educational qualification and work experience. Mr. Anand explained the method of teaching at Zell Education and how it benefits the students. The highlight of the seminar was the clarity regarding the ACCA examination with which the students went back.



SESSION ON MANAGEMENT OF BUSINESS RISKS BY GLOBAL RISK MANAGEMENT INSTITUTE

DATE: 30TH SEPTEMBER 2019

A seminar was conducted by Global Risk Management Institute on 30th September 2019 about Management of Business Risks. The seminar began with a brief introduction about business risks covering various legal, political, social factors and emphasized on the idea of converting threats and uncertainties into plethora of opportunities. This was followed by an interactive case study session which covered real life business situations and encouraged students to suggest solutions for the same. The speakers accentuated 'If you don't invest in Risk Management, it doesn't matter what business you're in, it's a risky business'



SEMINAR ON PEAK PERFORMANCE BY FLOWITHVIN

DATE: 4TH OCTOBER 2019

A seminar was conducted on 4th October, 2019 on the topic 'Peak Performance: The Science To Be Your Best Version' by Mr. Vineet Aggarwal, owner of the FLOWITHVIN institute and an expert on the topic. The session highlighted the concept of Flowstate and further elaborated on how the term was coined in the first place and included discussion about the peak performance state of a person which can be attained making a change in our belief systems and keeping the subconscious in a flow state. The seminar ended with an interesting question and answer session.



SESSION ON YOUNG INDIA FELLOWSHIP BY ASHOKA UNIVERSITY

DATE: 21ST OCTOBER 2019

A seminar was conducted on 21st October, 2019 on the topic 'Young India Fellowship' by Ashoka University, a pioneer in its focus on providing a liberal education at par with the best in the world. The seminar discussed the Young India Fellowship, a one-year multidisciplinary postgraduate diploma program in Liberal Studies. YIF exposes young individuals to a diverse set of subjects and perspectives, delivered by some of the finest teachers from India and around the world. YIF aims to help students become well-rounded individuals who can think critically about issues from multiple perspectives.



SESSION BY MR. VIR PHILLIP

DATE: 25TH OCTOBER 2019

A seminar was conducted on 25th October 2019, by Mr. Vir Philip who is a prominent youth mentor and also an eminent speaker of Ted X NSIT, Josh talks. The seminar was very interactive as the students participated in various kinds of activities. Stimulating topics like time management, how to prioritize work, overcoming procrastination and many other were discussed. Students were asked to share their views and a fun activity on how to deal with stress was conducted. Furthermore, another activity was conducted in which students were asked to ride down their 5 goals and also rank them.



INFORMATIVE SESSION ON GST BY T.I.M.E

DATE: 31ST OCTOBER 2019

An informative seminar was conducted by Triumphant Institute of Management Education Pvt. Ltd. (T.I.M.E.) on 31st October 2019 about the importance and necessity of Goods and Services Tax. The seminar began with a brief introduction about indirect taxes like VAT and excise duty (original model) along with their plethora of flaws like cascading effect of taxation and tax on tax. The speaker also highlighted the inefficient refund system which paved way for the need and necessity of GST. This was further followed by accentuating the importance of GST as distinction between goods and services are getting blurred. Further, he emphasized on the analysis of GST which summed up the fact that it will increase the amount of tax revenue as newer regulations require compulsory invoicing.



SESSION BY TEACH FOR INDIA

DATE: 1ST NOVEMBER 2019

A seminar was conducted on 1st November'19 by Ms. Misk Khurana who works in Teach for India and also happens to be an alumna of our college. The seminar aimed at educating the students about unconventional career path and fellowships like Teach for India. She threw light on how students can figure out the answer to the toughest question in one's life being what they want to do in their life. To solve this problem, an extremely different approach was taken, which was to figure out a problem they can relate with and how they wish to contribute to its solution. The students indulged in a fun activity of making an action plan for their career.



INFORMATIVE SESSION BY SHANNONSIDE CAPITAL

DATE: 10TH JANUARY 2020

The talk began with an explanation of what exactly are hedge funds, and how the role of a financial consultant comes into play. The students were informed about the various techniques used by professionals to carefully analyse market conditions and invest in a cautious and prudent manner. They were also told about the various fields of consultancy they could engage in, and the learning opportunities and skill enhancement which would take place in each scenario. It was a very informative and intriguing session, and the students were impressed by the vast ocean of opportunities in the field of consultancy.



SEMINAR BY THE INSTITUTE AND FACULTY OF ACTUARIES

DATE: 13TH JANUARY 2020

A seminar was conducted on 13th January 2020 by the Institute and Faculty of Actuaries. It started off with an interactive session between the speakers and the students where they discussed what interested them in this line of profession. The international opportunities that come with becoming an actuary were also talked about along with how one can keep in touch with this profession even without becoming a full-fledged actuary. The seminar ended with a question- answer session where the students were able to clear all the doubts they had related to the subject.



SEMINAR ON INTERVIEW SKILLS BY TALERANG

DATE: 17TH JANUARY 2020

A seminar was conducted on 17 January 2020 by Talerang. The seminar was very interactive as the students participated in the various activities as well. This seminar told the students the importance of first impressions, planning skills, time management. It talked about the aspirational jobs like startups, finance, operations etc. A mock interview was also conducted with some students. The seminar ended with the answering of the questions of students.



RESUME BUILDING WORKSHOP BY RESUMOD

DATE: 19TH JANUARY 2020

A live resume building workshop was conducted by Resumod. Students were trained on how to write their resumes, given guidance on the best practices and also provided with counselling. One-one queries were addressed. Students were given access to a portal for building their resume from which they could easily access, modify, download and print their resumes very easily.



MARKETING IDEA CONTEST BY PUBLICISMEDIA

DATE: 31ST JANUARY 2020

Teams of two worked on a given situation and submitted their marketing ideas. On the basis of their submission, the ideas were shortlisted, and then given a reward. They also got a chance for a possible internship with Publicismedia.



A SESSION ON YLP AND GMAT WITH INDIAN SCHOOL OF BUSINESS

DATE: 10TH FEBRUARY 2020

The session commenced with a presentation about Young Leadership Programme (YLP) and it touched upon the various facets of admissions in a Business School and their trademark YLP. It was highly informative, especially for aspiring pre-final and final year students as it helped them get answer to every question entailing B-Schools. Furthermore, the session turned out to be very informative as the speaker gave the complete information about GMAT i.e. what is eligibility criteria, exam pattern etc. Moreover, he gave valuable tips to the students how one can crack GMAT. The session ended with a question and answer round wherein various queries of students were taken up.



PRE-INTERNSHIP TALK BY OYSTERCONNECT

DATE: 24TH FEBRUARY 2020

The seminar consisted of a detailed discussion on various job profiles offered by the company to diversify the horizon of their career. Interns will get to work under the Management Team of one or more of their client partners such as P&G, RedBus, Shiksha, Quikr, 1Mg, etc depending on their locations and other priorities.



AN INFORMATIVE SESSION ON CAREERS IN SCIENCE WITH MS ADITA JOSHI

DATE: 5th MARCH 2020

The seminar by MsAdita Joshi was full of insights as it conveyed knowledge about CV writing and careers in Science. The seminar commenced with a presentation stating about the traits, needs and skills that are required for getting a job. She motivated students to do better and never stay confined with a thought of just being a mediocre. Students were motivated to inculcate different skills. They were also told about various career paths in Science. It was altogether a wonderful session to trigger students to excel in their life in the right direction.



HIGHLIGHTS OF PLACEMENT SEASON

COURSE-WISE OFFERS:

<u>COURSE</u>	<u>OFFERS</u>
B.com (H)	75
B.com (P)	23
B.Sc. (H) Statistics	14
B.Sc. (H) Mathematics	8
B.A. (H) Economics	13
B.Sc. (H) Electronics	2
B.A. (H) English	4
B.A. (H) Sociology	5
B.Sc. (H) Chemistry	3
B.Sc. (H) Life Sciences	3
B.A. (P)	2
B.A. (H) Political Science	1
B.Sc.(H) Physics	1
TOTAL	155

Till 16th May, 2020:

- **Number of Placement Offers: 155**
- **Number of Internship Offers: 361**
- **Highest Package: INR 11,50,000/-**
- **Average Package: INR 4,62,192/-**
- **Median Package: INR 5,36,000/-**

